



# FRANTZ MONDESIR

CREATOR | DESIGNER | LEADER | CONNECTOR

E : fmondesir1990@gmail.com T : 786.556.3909

## ACHIEVEMENTS

- **CREATED SEVERAL PATENTS at CONVERSE**  
Awarded internal design achievements for patents created at Converse, including novel closer methods and lacing methods



- **2015 EDISON AWARD WINNER:**  
Awarded for outstanding innovations and innovators; recognized for the Henry Ford Hospital System patient gown redesign that was advanced to full production nationwide in 2011
- **2013 SENIOR SELECT:**  
Awarded to the top student in the Industrial Design Major
- **2009 MERIT SCHOLARSHIP:**  
To attend (CCS) College for Creative studies, based on academic achievement

## TECHNICAL SKILLS

- PHOTOSHOP



- ILLUSTRATOR



- InDESIGN



- GRAVITY SKETCH (VR - 3D MODELING)



- SOLID WORKS



- RHINO 3D MODELING



- KEYSHOT



## COMPETENCIES

- Design Thinking
- Creative Direction
- Brand Building
- Project Management
- Problem Solving
- Product Techpacking
- Fine Arts
- Storytelling

## LANGUAGES

- English
- Creole
- French

## EXPERIENCE



### ANTA: Creative Lead and Senior Footwear Designer

Los Angeles, California

- Lead the organization & launch of the first U.S. Design Center for ANTA Sports Ltd, Inc.
- Design multiple lifestyle, running, training, basketball, skate and apparel products across diverse markets in both China & the United States, in partnership with inline and innovation teams, requiring expertise in creative direction and operational process management
- Manage design teams for various products over a multi-seasonal product rollout, collaborating with diverse stakeholders including developers and product line managers
- Launch and design an inaugural Gravity Sketch training program to upskill designers in 3D footwear design for enhanced process efficiency and high-quality output



### PUMA: Running, Training & Basketball Footwear Designer

Boston, Massachusetts

- Created a range of innovative performance footwear with new design language that propelled the brand into the modern future of sport and fashion performance wear
- Tasked with finding new business opportunities as part of a selective creative team and proposed the lucrative and brand-defining partnership with prominent artist, Jay-Z, as the ambassador to launch PUMA Basketball



### Converse: Sports Lifestyle and First String Footwear Designer

Boston, Massachusetts

- Revitalized the performance lifestyle division through innovative price point and energy products for the Converse marketplace
- Collaborated with materials, development and marketing teams to create pinnacle products for notable streetwear retailers like Saint Alfred's, Dover Street Market KITH and others
- Coordinated across key collaborators and seasonal objectives to elevate product through a lifestyle lens, designing footwear that connected to the brand narrative and generated consumer excitement



### Reebok: Footwear Design Apprentice

Canton, Massachusetts

- Designed and developed inline footwear for the FW15 & SS15 seasons and close-to-market (CTM) footwear for the FW14 & SS14 seasons
- Conceptualized varied footwear projects for the "Reebok Innovations" team and designed footwear concepts for future design review and upcoming seasons



### Under Armour: Footwear Design Intern

Baltimore, Maryland

- Designed a range of footwear including for the "Quick to Market" or QTM product line and conceptual design for Under Armour's future footwear innovations



### Karten Design: Design Intern

Los Angeles, California

- Conceptualizing, generating ideas & solutions for accounts and various projects



### Nike: Sponsored Studio

Detroit, Michigan

- Produced conceptual designs in the Nike Sponsored Studio for the 2016 Olympics



### Stanley Black & Decker: Design Intern

Towson, Maryland

- Designed & conceptualized current & future product lines for the Black & Decker brand



### Henry Ford: Sponsored Studio

Detroit, Michigan

- Partnered with the Henry Ford Innovations Institute team as part of a design studio to design, conceptualize and patent the re-designed hospital patient gown

## EDUCATION

- College for Creative Studies  
Detroit, Michigan  
BFA in Product Design  
June 2013



- Design & Architecture Senior High  
Miami, Florida, 2008



- Institute of Education (I.E.A)  
Apprenticeship Program  
Art Center College  
Pasadena, California  
June to August 2007

